

Context for the content of the mailer

Types of Images to Use ... do not use these images

Themes that should be on the front page of mailer

Passion

Tailored Campaigns

Technology R&D Investment

100 years of cumulative experience

Technology Savvy

Proprietary Software and Methods

Exclusivity

Low Cost Acquisition

Best Leads, Best Price

Trusted Partner

Systems Integration

Quality Standards

Best Conversion Rates

EZ GO Leads


SSD Domain Expertise

High Volume Generation

Reliable, Dependable, Helpful

Referrals

Tested leads generation practices

Great data mining & filters 

Experienced at outsourcing

Highest ROI

Easy to use

Benchmarking & Consulting

Deep business and process acumen

Age Demographics (35 to 64)



Front Page of Mailer ... concept, please do not feel constrained by this format

Best Leads, Best Price

- Our high conversation rates lowers your client acquisition cost
- Referrals available

High Volume, Quality Leads

- 50 years of SSD domain knowledge
- Tested technology capabilities



Trusted Partner

- Reliability, Dependable, Helpful
- Deep business & process acumen

EZ to use

- Integrate seamlessly into your IT systems
- Tailored campaigns



Darren Huxol
President, EZ GO Leads



Best Leads ... Best Price with High Volume & Quality capacity ...
Leads from a Trusted Partner that is EZ to use

Test our Leads

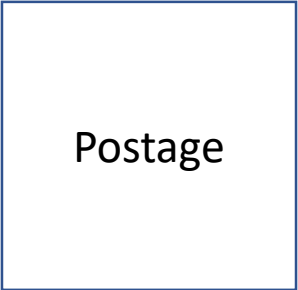
- Start at 250 or 500 Leads.
- Grow to 1,000 ... 3,000 or even 10,000!
- We give the right support to your growth.

I want to personally introduce our company to you!

- My team as > 50 years of cumulative SSD experience.
- We have proven technology that delivers the best leads.
- The timing is right for a new competitor in this industry.
- I had to come out of retirement after 30 years with GE, the opportunity is just that great ... I love building businesses and partnering with great customers!
- Our business, industry, & technical acumen is unrivaled ... and we can do it at a cost than no others can.

Let's work together to bring Social Security Disability benefits to those in need and deserving!

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To: Addressee
Barcode